A single scholarship can produce a thousand stories.

Many studies show that college-educated communities experience reduced poverty, crime, unemployment, and hopelessness, while they also see an increase in opportunity and volunteerism. Education is an access point that lifts individuals into sustainable and thriving economies and communities. Hope is what a scholarship provides: a vision for what can be despite what is.
SIMONE QUINERLY RECEIVED ONE OF THE FIRST SCHOLARSHIPS

I would not be running my own successful business without The Pittsburgh Promise. To the supporters of The Promise: thank you for investing in me. Hopefully you can see the talent Promise Alumni bring to the community, and that we make you proud by doing right by you.

SIMONE QUINERLY

2008 first scholarships are given

Simone always intended to go to college, but with two older sisters in school at the same time, her family was unsure how they’d manage to pay for it. Fortunately for Simone, The Pittsburgh Promise was announced her senior year of high school.

In the fall of 2008, Simone went to Edinboro University, where she majored in finance. Her transition from high school to college was bumpy during her first semester. The cultural changes and academic rigor challenged her, and she had the grades to prove it. Simone committed herself to improving her grades. She asked for help and found services on campus like study groups and tutors. By her second semester, Simone’s grades had improved significantly. This experience inspired her to expand her involvement on campus which led to several leadership opportunities. Simone served as the Black Student Union president, president of the Student Government Association, treasurer for the dance team, and as a resident assistant.

When it came time to get a job, Simone worked hard to land an internship at PNC which resulted in two years working in corporate HR and finance following graduation. Simone also became a mom. With a baby at home, she started to wonder about finding a more independent and flexible career. Today, Simone runs her own financial services business, Quinerly Financial Group, where she provides financial and tax services to local small businesses, nonprofits, and individuals. In 2017, Simone opened her second office.

Simone has not only become a young, successful entrepreneur, she has also committed herself to sharing that success. She spends her free time hosting pop-up literacy clinics in Pittsburgh communities and within Pittsburgh Public Schools. In acknowledgement of Simone’s entrepreneurial excellence and community contributions, State Representative Jake Wheatley recently honored Simone with a proclamation at the Minority Women in Business Day in Harrisburg.
COMING HOME

ROBERT TRAVIS RETURNS TO PITTSBURGH

Rob was born in Pittsburgh, “swaddled in black and gold,” as he puts it. Rob pursued a degree at St. Vincent College in Westmoreland County. He was the first person in his family to attend post-secondary school, and he recognized the unique challenges that he faced. “Being the first in my family to attend college certainly brought extra pressure. Before I even went in, I was already thinking to myself, ‘Man, I cannot fail and mess this opportunity up. I have to represent for this person and that person.’ The biggest motivation for me came when a professor told me that the average college student pays around $75 per class. He said every time you skip a class, it was the equivalent of taking $75 out of your pocket and aimlessly flushing it down the toilet. That stuck with me!”

Rob earned his bachelor’s degree in four years and decided to join a friend in Los Angeles in search of marketing opportunities. Before he left for California, his mom had a special graduation surprise for him. She blindfolded him and drove him to the Hill District; just up the street from The Promise office. There she unveiled it—a giant billboard with Rob’s photo congratulating him on his graduation. Rob laughs when telling the story, “I guess you could say she was proud of my accomplishment and my mom is known to be expressive.”

Rob stayed in California for six years. He was a young professional in a new city that was nothing like Pittsburgh; Rob felt like he couldn’t get rooted in L.A. due to its “transient city” feel. He was ready to return to where he called home, where his family lived, and where he wanted to raise a family of his own.

Upon arriving back in Pittsburgh, Rob started reaching out to old mentors and acquaintances. He also reached out to The Promise office for advice and direction. Rob found the rumors to be true—Pittsburghers look out for each other. With this support, Rob identified several professional opportunities and is now happy to be working at the marketing firm Merkle in Pittsburgh and swaddling his own son in black and gold.

As Rob reflects on the experiences he gained while separated from a place that holds so much love for him, he wants to remind all prospective students that “there is a lot to be said about going out in the world and experiencing it. But ‘no place like home’ has never been more relevant to me until now.”

PICTURED LEFT: Robert Travis enjoys the scenery from the Ninth Street Bridge.
SHANNON CHAVEZ SEIZES EVERY OPPORTUNITY

Shannon describes her mom as her best friend and greatest influencer. “On her own, with a little girl, she beat the odds and continued to move up the ladder in a male-dominated career with the City of Pittsburgh. She taught me to be nice to everyone, to be generous and to focus on the good in life; but she also taught me to be tough and a hard worker.”

Shannon planned to attend college but wasn’t sure how she and her mom would pay for it. The Promise scholarship expanded her school options. Shannon studied broadcast journalism at Duquesne University, her school of choice. While an undergrad, she worked in the Office of Admissions as a tour guide, in the Athletics Department putting together highlights, and at the university’s news station. She also joined the Zeta Tau Alpha sorority.

After graduation she worked as an on-screen broadcaster for a news station in West Virginia. Shannon learned from the experience but found her passions pulling her toward video production and photography. She was also missing home. In the spring of 2016, she moved home and picked up serving shifts at a local restaurant. She built a portfolio slowly by offering to shoot and edit wedding highlight films for a few friends who were planning fall weddings. Each of those weddings led to new, paying clients.

Little by little she upgraded equipment and invested money back into her growing business. Shannon loves the work and finds fulfillment in documenting the happy moments in people’s lives, “I’m still in awe of all the incredible ways my life has improved because I believed I could make a living doing what makes me the happiest.”

Shannon encourages Promise Scholars to seize every opportunity presented by The Pittsburgh Promise, “The Promise is more than just money—take advantage of job and volunteer opportunities, stay connected, go to events, see old friends, and network.”

Shannon and her fiancé are planning to purchase a home in Pittsburgh in the winter of 2019. You can see Shannon’s work in this annual report as well as at www.shannonchavez.com.

PICTURED LEFT: Shannon Chavez poses before taking the portraits for this annual report.
Jerome always loved cars and trucks. As high school graduation approached, he felt pulled towards a career as a mechanic but also felt pressured to consider a 4-year institution. “I played football and it was a dream of mine to play in college. I considered going to school for nursing, mainly because it was something that my mom encouraged me to do and she always has my back.”

Jerome spent some time researching careers in nursing, but quickly realized it wasn’t for him. Jerome believed that his passion for cars could turn into a career, so he took steps to make it happen. He went to career fairs and reached out to a close friend who attended Rosedale Technical College. He gained insight into various career fields at the school, and after completing a tour of the campus, it felt like a perfect fit.

When he graduated from Pittsburgh Allderdice, The Pittsburgh Promise covered his tuition at Rosedale Technical College. Jerome excelled in his courses; it was clear he made the right decision. After graduation, he immediately secured a job as a diesel mechanic at Frank Bryan, part of Bryan Materials Group.

Jerome encourages Pittsburgh students to “consider trade schools alongside 4-year schools and do what you think is right for you. Trade school was the right choice for me and I think it is a great option for a lot of people that is often overlooked. There are awesome programs out there and a ton of jobs in the trades, so it’s pretty easy to get a decent job right out of school.”

As for choosing to become a mechanic, Jerome wholeheartedly believes that he made the right decision. Thanks to the support of The Pittsburgh Promise, Jerome practices his skills and earns a living without worrying about repaying loans.

When asked about his dreams for the future, Jerome felt that he was living his dreams today, “I have an amazing job and a truck I love, I just bought a house, and in April of 2019, my wife and I are going to have a baby. I just want the future to be as full of good times and good health as the present.”
RICHARD CARDILLO TOOK THE INITIATIVE TO SHAPE HIS FUTURE

Rich was a bit lost in his early years of high school. He lacked direction and his grades suffered. Although he “got himself together” by graduation, he still did not have the required GPA and attendance rate to receive a Promise scholarship.

Rich enrolled at Robert Morris University on his own dime, and it gave him the direction he needed to succeed. With renewed focus and determination, he earned a 4.0 GPA his freshman year. He decided to appeal to The Promise, asking for a reconsideration of his eligibility through The Promise’s compassion appeal process. Rich’s appeal was approved, and he received a scholarship every semester following.

Rich said that his motivation to pursue higher education despite a rough start was a “combination of realizing that so many opportunities require a degree” and that he was ready to step up and “achieve a promising future.” As Rich approached graduation, he continued to take steps towards that future.

In 2013, he attended The Promise Career Launch, a networking event that connects Promise Scholars with local employers. Rich wasn’t hired that day, but he was intrigued by a connection he made with Thermo Fisher Scientific. He remained in touch, and it eventually resulted in an internship the following summer.

Once again, Rich took initiative. After discovering that the company had a leadership development program for recent graduates, he networked with the program’s hiring manager both during and after his internship, maintaining an email chain for over a year after the internship concluded. His persistence paid off. In July of 2015, Rich was accepted into the program. Rich still works for Thermo Fisher Scientific today. He finds motivation in leading people to achieve goals designed to elevate the business.

Rich has since come back to The Promise Career Launch as an employer and an alumnus panelist to help other Promise students and alumni connect to their dream jobs. He encourages his fellow students not to waver at the first “no.” They would be wise to follow his example. By taking initiative and advocating for himself, Rich shaped his own future.

PICTURED LEFT: Richard Cardillo on the job at Thermo Fisher Scientific.

The Pittsburgh Promise 2017-18 Annual Report

$120 MILLION IN SCHOLARSHIPS GIVEN

VOICES

The Promise has affected my life both financially and professionally. I was not only able to offset some of the cost of my education to receive a Bachelor of Science in Manufacturing Engineering and a Bachelor of Science in Industrial Engineering, but I landed an internship opportunity that would never have been possible without attending The Promise’s Career Launch.

RICHARD CARDILLO

$120 MILLION IN SCHOLARSHIPS GIVEN

APPEAL TO CAREER

VOICES

The Promise has affected my life both financially and professionally. I was not only able to offset some of the cost of my education to receive a Bachelor of Science in Manufacturing Engineering and a Bachelor of Science in Industrial Engineering, but I landed an internship opportunity that would never have been possible without attending The Promise’s Career Launch.

RICHARD CARDILLO

PICTURED LEFT: Richard Cardillo on the job at Thermo Fisher Scientific.
See the data outcomes from The Pittsburgh Promise.

Special thanks to Promise Alumni, Daeja Baker and Jessica Sanfilippo, for contributing to these stories.

VOICES

Read more stories about The Promise. Our Scholars are Stronger than Ever.
THE NEXT DECADE
BUILDING ON TEN YEARS OF OUTCOMES

the pittsburgh promise
For ten years, we have made a difference in our community.

By making higher education a reality for Pittsburgh’s youth, we have impacted the life prospects of students, the expectations that adults have of them, and the preparedness and diversity of our region’s workforce.
Ten years ago, we launched The Pittsburgh Promise with high hopes along with some fear and trepidation. The Promise was based on an audacious vision for a future where all our urban youth are equipped to reach post-secondary success, our public schools are serving all children excellently, our city is flourishing in all its neighborhoods, and our workforce is widely diverse and highly skilled to advance a region that is good and just for all. We believed that one $20,000 scholarship at a time, our post-secondary investments would serve as a crucial building block for thousands of youth across the city and would fill a pipeline of well-prepared and diverse young leaders ready to enter our region’s workforce.

Now, ten years later, The Pittsburgh Promise is in its strongest position since inception. We have educational and employment outcomes that are contributing to a regional workforce that is indeed skilled and diverse. We have raised over $200 million to support urban youth in their pursuit of a college degree or technical school certification. We are actively creating an employment pipeline to fuel the future needs of Pittsburgh’s business community. We announced data-driven corrections to our scholarship model, and we have mapped out a solid sustainability plan for The Promise.

More than 8,100 students have received Promise scholarships so far. The vast majority of our scholars come from very low- to moderate-income families. In fact, 74% receive need-based grants such as the federal Pell grant or Pennsylvania’s PHEAA grant, in addition to their Promise scholarship. Another 23% come from middle-income families who are not eligible for government grants but who are stretched beyond what is reasonable to pay for their children’s higher education. This socio-economic reality for 97% of our scholars means that pursuing a post-secondary degree might have been out of their reach without our support.

As of the publication of this report, our scholarships have exceeded $120 million and our students have attended more than 135 Pennsylvania institutions.

It is humbling to think about how this investment impacts individual lives and families, educational institutions and their communities, as well as employers and their companies.

In our second decade, we expect to serve another 10,000 students and invest another $140 million in their education and in our economy. In order to realize this, we must raise another $63 million. With a formidable track record behind us, committed friends beside us, and promising youth before us, we will press on toward the goal of a region that is good and just for all. We are thankful to have you among the friends who journey with us.
In this section, we report on the change in the performance of high school students since the announcement of The Pittsburgh Promise. To raise hope, expectations, and aspirations, The Promise provides $20,000 scholarships ($5,000 per year for four years) to graduates of Pittsburgh’s urban public, high schools to attend university, college, or technical school anywhere in Pennsylvania.

HIGH SCHOOL GRADUATION RATES: UP 12 PERCENTAGE POINTS

68%* IN 2011

80% IN 2016

4-YEAR COHORT HIGH SCHOOL GRADUATION RATES AT PITTSBURGH PUBLIC SCHOOLS

This table reveals, by ethnicity, graduation rates from 2011-2016.

<table>
<thead>
<tr>
<th>Year</th>
<th>Caucasian</th>
<th>African-American</th>
<th>Overall</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>55%</td>
<td>8%</td>
<td>68%</td>
</tr>
<tr>
<td>2012</td>
<td>60%</td>
<td>8%</td>
<td>68%</td>
</tr>
<tr>
<td>2013</td>
<td>65%</td>
<td>8%</td>
<td>68%</td>
</tr>
<tr>
<td>2014</td>
<td>70%</td>
<td>8%</td>
<td>68%</td>
</tr>
<tr>
<td>2015</td>
<td>75%</td>
<td>8%</td>
<td>68%</td>
</tr>
<tr>
<td>2016</td>
<td>80%</td>
<td>8%</td>
<td>68%</td>
</tr>
</tbody>
</table>

Source: Pennsylvania Department of Education, Catholic Diocese of Pittsburgh, Pittsburgh Promise Annual Report Analysis, Learning Research and Development Center

TO BE ELIGIBLE FOR THE PITTSBURGH PROMISE, STUDENTS MUST:

1. **LIVE**
   - In the City of Pittsburgh
   - Students must be residents of the City of Pittsburgh (or Wilkinsburg), continuously, since at least the beginning of 9th grade

2. **ATTEND**
   - Pittsburgh Public Schools
   - Students must be enrolled in Pittsburgh Public Schools (PPS), or one of its charters, continuously, since at least the beginning of 9th grade

3. **GRADUATE**
   - Students must graduate with a minimum cumulative, unweighted grade point average of 2.50 (2.00 to attend the community college with a second chance “Promise Extension” scholarship) and an attendance record of 90% or above

MINIMUM ELIGIBILITY CRITERIA

Since the inception of The Promise, the percentage of high school seniors who met the minimum GPA and attendance eligibility criteria to receive a scholarship from The Pittsburgh Promise has grown by 16 percentage points:

- **46%** IN 2008
- **62%** IN 2015

Some high school graduates maintain high Grade Point Averages but low attendance records, others attend school consistently but struggle with their academic achievement. To be eligible for a Promise scholarship, students must do both. In 2016:

- **79%** MET GPA CRITERION
- **76%** MET THE ATTENDANCE CRITERION

ELIGIBILITY VARIES BY HIGH SCHOOL

Taking a closer look at Promise-eligibility rates by high school for the most recent three years gives us a relevant view of where significant additional work must be done to more equitably serve Pittsburgh’s students:

<table>
<thead>
<tr>
<th>School</th>
<th>2014</th>
<th>2016</th>
<th>Difference: Percentage Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>City Charter</td>
<td>87%</td>
<td>81%</td>
<td>-6</td>
</tr>
<tr>
<td>Pittsburgh CAPA</td>
<td>97%</td>
<td>88%</td>
<td>-9</td>
</tr>
<tr>
<td>Pittsburgh Allderdice</td>
<td>85%</td>
<td>85%</td>
<td>0</td>
</tr>
<tr>
<td>Pittsburgh Sci-Tech</td>
<td>81%</td>
<td>81%</td>
<td>0</td>
</tr>
<tr>
<td>Pittsburgh Carrick</td>
<td>64%</td>
<td>80%</td>
<td>+16</td>
</tr>
<tr>
<td>Pittsburgh Obama</td>
<td>54%</td>
<td>76%</td>
<td>+22</td>
</tr>
<tr>
<td>Pittsburgh Brashear</td>
<td>76%</td>
<td>67%</td>
<td>-9</td>
</tr>
<tr>
<td>Urban Pathways Charter</td>
<td>87%</td>
<td>58%</td>
<td>-29</td>
</tr>
<tr>
<td>Pittsburgh Milliones</td>
<td>60%</td>
<td>54%</td>
<td>-6</td>
</tr>
<tr>
<td>Pittsburgh Westinghouse</td>
<td>41%</td>
<td>48%</td>
<td>+7</td>
</tr>
<tr>
<td>Pittsburgh Perry</td>
<td>31%</td>
<td>41%</td>
<td>+10</td>
</tr>
</tbody>
</table>

Source: Pittsburgh Promise 2017 Administrative Data & Pittsburgh Public Schools

* Correction: the printed version of this report contains a typo that notes a 65% high school graduation rate in 2011.

We celebrate the aggregated 16 percentage point increase in Promise-eligibility across Pittsburgh, and we applaud the efforts of our students to work harder, reach higher, and go further. We also urge our administrators, educators, elected officials, community leaders, parents and guardians to not relent in their commitment to ensuring that all of Pittsburgh’s children can access The Pittsburgh Promise.

In 2011, Pennsylvania, along with the rest of the country, adopted a new way of calculating high school graduation rates. It is known as the Adjusted Cohort Graduation Rate (ACGR). The new measure is more accurate because it tracks individual students over time.
The Pittsburgh Promise 2017-18 Annual Report

help students raise their aspirations
help adults raise their expectations
help schools create college-going cultures

The Pittsburgh Promise energizes the efforts of urban public schools to

COLLEGE-GOING RATES FOR PROMISE-ELIGIBLE STUDENTS
Since 2005, there has been a twelve-percentage point increase in college enrollment within two years after high school graduation for students who meet GPA and attendance criteria.

COLLEGE-GOING RATES FOR ALL PPS STUDENTS COMPARED TO THE NATION
When we compare Pittsburgh to the United States Census, we learn that the seamless college enrollment gap between Pittsburgh and the nation decreased by 15 percentage points since 2005.

HIGH ASPIRATIONS AND EQUITABLE ACCESS

ENRICHMENT OPPORTUNITIES FOR STUDENTS AND PRACTICES THAT ENSURE EQUITABLE ACCESS TO PROMISE FUNDS

Promise Ambassadors are seniors from each Pittsburgh public high school who serve as outreach workers among their peers. They promote post-secondary enrollment and advocate for the use of Promise scholarships. Ambassadors serve as “go-to” peer experts on The Promise scholarship and help to lead their classmates through the scholarship application process. Promise staff train the Ambassadors during the summer before their senior year in mentoring, communication, and public speaking skills, as well as financial aid and college-planning knowledge. Ambassadors provide an important avenue for disseminating information to students, serve as a valuable focus group, and help us to cultivate relationships among student bodies.

Senior Signing Day is an annual event that celebrates and recognizes the post-secondary plans of all soon-to-be graduates. It is our commitment that all students graduate with a vision and a plan for what comes next. Whether it is a four-year or two-year college, a technical school, military service, or joining the workforce. Our most recent Signing Day was particularly special as over 3,000 seniors announced their plans to attend 160 post-secondary institutions. They were also surprised by an inspirational speech from Pittsburgh Steelers’ Ryan Shazier, as well as the announcement of a $25 million commitment to The Promise from PNC Foundation. At the 2017 Signing Day, KeyBank announced its first major charitable investment in Pittsburgh through a $1 million grant to The Promise.

Compassion Appeals allow The Promise to extend eligibility to students who are negatively impacted by life events such as foster care placements or homelessness. This intervention occurs through sharing and analyzing data with Pittsburgh Public Schools, charter schools, and the Allegheny County Department of Human Services to ensure that students who are impacted by circumstances beyond their control are also able to receive Promise scholarships. Furthermore, students, care-givers, and advocates are also invited to submit appeals when significant life events compromise a student’s Promise-eligibility.

Promise Extension is a “second chance” scholarship provided to students who meet all eligibility requirements but have a cumulative, unweighted GPA of 2.0-2.49. The Extension funds students for enrollment in the Community College of Allegheny County. Once enrolled, students are required to maintain a minimum 2.0 GPA and complete a full year at the community college. When successful, these students may then enroll in any eligible post-secondary program in Pennsylvania and continue to receive their Promise scholarship.

Without Exception is The Promise’s commitment to ensure that the scholarship is accessible to all students of all abilities. This includes students with Individualized Education Plans (IEPs) and 504 plans for students with disabilities. The Promise collaborates with families, advocates, counselors, service providers, and educational institutions to remove barriers and provide added accommodations where needed.
WE FUND
SCHOLARSHIPS FOR POST-SECONDARY ACCESS

While a 4-year degree is not always necessary, a post-secondary credential is more critical today than ever to lifting individuals out of poverty and into sustainable and thriving economies and communities.

$120.1 MILLION
WE ARE PLEASED TO REPORT THAT THROUGH THE 2017-2018 SCHOOL YEAR WE GRANTED $120.1 MILLION IN SCHOLARSHIPS TO 8,161 STUDENTS.

DEMOGRAPHICS AND FUNDING OF ALL PITTSBURGH PROMISE SCHOLARS

74% of Promise Scholars represent low-income families. In addition to their Promise Scholarship, they have received $87.3 million in need-based grants such as the federal Pell grant or Pennsylvania’s PHEAA grant.

23% of Promise Scholars represent middle-income families. They are not eligible for government grants but are stretched to pay for higher education.

97% of Promise Scholars may not have pursued a post-secondary degree without our support or incurring exorbitant debt.

SCHOOLS THAT ENROLLED AT LEAST ONE PERCENT OF ALL PROMISE SCHOLARS

While our Scholars attended 135 different institutions, 23 schools enrolled more than 84% of our students. More than $100 million in Promise scholarships has been invested in these 23 schools alone.

Source: Pittsburgh Promise 2017 Administrative Data & Pittsburgh Public Schools Chancellor’s Office. As of June 30, 2018.
To compare the post-secondary persistence of graduates of Pittsburgh Public Schools to the rest of the student population in the country, we rely on the National Student Clearinghouse (NSC).

The table to the left compares the persistence rates of PPS graduates to the rest of the country. "Persistence" is defined as the percentage of students who return to college at any institution for their second year.

It is important to note that the PPS data represent students from a single demographic (urban public school graduates) and the national data represent students from all demographics (urban, suburban, rural, public and private school graduates).

We rejoin in the success of Promise Scholars who have already earned a post-secondary credential or are still actively pursuing it. We recognize that much more work needs to be done to elevate the performance and life-prospects of those who did not cross the finish line and are no longer on the race course.

While we rejoice in the success of Promise Scholars who have already earned a post-secondary credential or are still actively pursuing it, we recognize that much more work needs to be done to elevate the performance and life-prospects of those who did not cross the finish line and are no longer on the race course.

This is “ecosystem” work that requires strategic adjustments by The Pittsburgh Promise, as well as stronger academic and social/emotional supports by elementary and secondary schools in Pittsburgh and post-secondary schools throughout Pennsylvania.

The NSC is a nonprofit and nongovernmental organization that analyzes data from more than 2,500 colleges and universities which enroll 60% of all students in public and private U.S. institutions.

The table to the left compares the persistence rates of PPS graduates to the rest of the country. “Persistence” is defined as the percentage of students who return to college at any institution for their second year.
As of August 2018, the current list of Preferred College Partners includes the following schools:

Allegheny College
Carlow University
Carnegie Mellon University
Chatham University
Clarion University
Duquesne University
Edinboro University
Geneva College
Grove City College
Indiana University of Pennsylvania
Juniata College
LaRoche College
Penn State University (select campuses)
Pittsburgh Technical College
Point Park University
Robert Morris University
Saint Vincent College
Seton Hill University
Shippensburg University
Slippery Rock University
Susquehanna University
Thiel College
Washington & Jefferson College
Westminster College

Preferred College Partners are post-secondary institutions that make two specific commitments over and above what they already do to ensure the success of Promise Scholars. These are:

1. Provide a minimum $2,000 grant per year for room and board to Promise-eligible students
2. Push targeted transition and academic support services to Promise-eligible students

Students who are first in their families to pursue higher education, or who come from low-income contexts, often struggle in persisting after their first year of college. Data show that certain support systems and practices significantly increase their likelihood of success. The two stated requirements for receiving “preferred” status are primary predictors for increasing student success among vulnerable populations.

The Promise, in exchange, helps to promote and elevate the profiles of Preferred College Partners among Pittsburgh’s students. In so doing, we help to expand diversity among the post-secondary institutions and ensure additional affordability and academic success for our Scholars.

Since 2008, my team’s research on how students finance college has revealed that the main barrier to degree completion isn’t tuition; it’s having a place to sleep and enough food to eat. The best estimates suggest that food insecurity affects as many as 1 in 2 college students—much higher than the rate in the general population. Just as many struggle with housing insecurity, and a significant number (14 percent at community colleges) are homeless.

Sara Goldrick-Rab, Ph.D.
Professor of Higher Education Policy and Sociology at Temple University
(Temple University November 7, 2017)
In the next decade, Pittsburgh is bracing for the possibility of a major shortfall in available workers that could top 80,000 people. Corporate leaders also bemoan the lack of diversity in our region’s workforce. The Pittsburgh Promise addresses both challenges.

By making post-secondary education more accessible to and affordable for thousands of urban youth, The Promise provides our community with diverse and well-prepared talent. By creating intentional connections between scholars and employers, The Promise intends to strengthen our region’s workforce.

CAREER LAUNCH

is a partnership with more than 40 companies that support our work. Since 2012, this annual event has introduced more than 1,000 talented Promise Scholars and Alumni to professional contacts, potential internships, and available full-time positions.

Corporate and organizational partners prepare Promise Scholars for the rigors of interviews, the art of resume writing, and the demonstration of the soft skills required to get hired and succeed professionally. Students and graduates meet individually with recruiters who provide a wealth of advice as well as internship and job opportunities.

PROMISE LEGACY

is the Alumni group of The Pittsburgh Promise. Founded by a group of engaged scholarship recipients, Promise Legacy exists to demonstrate the valuable impact of The Promise and provide support for its mission. Legacy members make an annual contribution to The Promise and participate in exclusive social and professional events. They utilize their special network to connect with each other, current Promise Scholars, and employers in the region. They are an ever-growing network of Promise Alumni who have found success living and working in Greater Pittsburgh.

FOUNDING MEMBERS OF PROMISE LEGACY ARE:

Afiya Bey
Diversity Programs Specialist
American Society of Hematology
Schenley High School Class of 2008
Penn State University Class of 2012

Julia Cahill
Artist
CAPA High School Class of 2008
Carnegie Mellon University Class of 2012

Janay Hall Coleman
Scholarship Program Manager, The Pittsburgh Promise
Penny High School Class of 2008
Chatham University Class of 2012

Joshua Devine
Economic Opportunity Strategist
Fourth Economy
Allderdice High School Class of 2008
Penn State University Class of 2012

Jasmine Morris
Operations Manager, Leadership Pittsburgh, Inc.
The Pittsburgh Promise Class of 2008
Chatham University Class of 2012

Daniel Peters
Human Resources Administrator
Resco Products, Inc.
Bishop High School Class of 2010
Robert Morris University Class of 2013

Vanessa Thompson
Project Lead
Strategic Initiatives & Outreach
Trying Together
Westinghouse High School Class of 2008
Chatham University Class of 2012

Sha-Phawn Williams
Pharmacy Resident
University of North Carolina, Chapel Hill
Schenley High School Class of 2008
Lincoln University Class of 2012

WE FUEL

A PREPARED AND DIVERSE REGIONAL WORKFORCE

1,000

Number of Promise Scholars and Alumni who have been introduced to professional contacts through Career Launch since 2012.

Promise Legacy provides social and professional benefits to members, but it also provides an opportunity to give back and raise awareness about The Promise and its scholarship program which has been invaluable to our success and that of our peers.

JOSHUA DEVINE AND VANESSA THOMPSON
CO-CHAIRS, PROMISE LEGACY
The Promise Graduate we hired has been a strong positive force contributing to the success of our team and the greater shared services organization. Specifically, we appreciate the positivity, engagement and willingness to learn, which seems to be part and parcel of The Pittsburgh Promise Scholars.

MOLLY DAUSCH
DIRECTOR, GLOBAL SHARED SERVICES – PROCUREMENT TO PAY, ARCONIC

The Pittsburgh Promise alumni we hired had a positive attitude and really appreciated the opportunity we provided. Without The Pittsburgh Promise, they may not have had the opportunity to attend college and develop their career path. We provided job placement, and assisted with their professional development.

CHARLES HAMMEL
PRESIDENT, PIT DHO
In 2007, before we had taken one step or provided one scholarship, UPMC believed in the value proposition of The Pittsburgh Promise. They announced a commitment to give $100 million payable over ten years to ensure that the promise that lives in each of Pittsburgh’s children could see the full light of opportunity.

In 2017, with UPMC CEO Mr. Jeffrey Romoff, we celebrated the completion of their pledge as they provided the one hundred millionth dollar to The Pittsburgh Promise.

It is an understatement to say that without UPMC’s early and exceptional support, there would not have been a Pittsburgh Promise. Our audacious idea became a realized dream because our friends said “yes” to our children’s promise.

EXECUTIVE SCHOLARS PROGRAM

We created the Executive Scholars program to build a connection between high-performing students and our corporate and individual donors who support The Promise at a minimum level of one million dollars.

This is one of the ways The Promise helps students transition not only from high school to college, but also from college to a career.

We also have several named scholarships to recognize donors who have made $100,000 investments in The Pittsburgh Promise scholarship fund and who wish to personalize their gifts to specific students.

The Promise is honored to recognize these donors with named scholarships:

- American Textile Company (Ruttenberg Family Fund)
- Art Rooney Scholarship Fund
- Mascaro Construction Company
- Zeve Family Foundation

UPMC COMMITMENT

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EXECUTIVE SCHOLARS PROGRAM

UPMC SCHOLARS OF THE PITTSBURGH PROMISE

Tobias Junker At Pittsburgh Obama, Tobias was salvation and played on the soccer team. He continues to play in college at Carnegie Mellon University. He’s interested in the intersection of sports and mathematics. In his spare time, he coaches soccer for middle school students.

Cheyenne Matthews Cheyenne is studying psychology at Carnegie University. She hopes to be a role model for her siblings by becoming a marriage and family counselor in the future. Cheyenne is a Pittsburgh Brashear graduate.

Alyssa Dugan Alyssa graduated from Pittsburgh Brashear, where she served as a Promise Ambassador, played soccer and tennis, and was on the cheerleading team. Alyssa now attends University of Pittsburgh to study health information management.

Leah DeFlitch Leah is interested in neuroscience and brain function. She is pursuing a degree in neuroscience at Temple University where she received a full scholarship and an annual research grant. She hopes to own her own lab one day. Leah graduated from Pittsburgh CAPA.

Phillip Bacinski At Pittsburgh Carrick, Phillip was active on the hockey team and participated in theatre. He is studying cyber forensics and information security at Robert Morris University and would like to work as a cyber forensic analyst for a large company in the future.

UPMC 100 MILLION

There is nothing more important than the education of our children. Thus it was not a challenge for UPMC to consider investing $100 million in The Pittsburgh Promise. It was not something that we considered to be foreign to our mission. Indeed, It was something we considered to be essential to our mission.

JEFFREY ROMOFF
PRESIDENT AND CHIEF EXECUTIVE OFFICER, UPMC

HIGHMARK SCHOLARS OF THE PITTSBURGH PROMISE

Sarah Ossman Sarah graduated from Pittsburgh Carrick, where she was captain of the basketball and softball teams. She is an information technology major at Pittsburgh Technical College. Sarah received various academic scholarships in addition to her Promise award.

Vergel Prima Vergel is studying homeland security at CCAC. Passionate about community service, Vergel believes a great deal can be achieved by working together. Vergel is a graduate of Pittsburgh Brashear.

Rebecca Boles Rebecca is a biology major at LoRieche College. A Pittsburgh Brashear graduate, Rebecca loves science and innovative technology. She would like to become a pathologist and travel around the world helping others who don’t have access to proper healthcare.

Syerra Hopkins Syerra is a criminal justice major at Cheyney University. She plans to become a lawyer one day. A graduate of Pittsburgh Brashear, Syerra is proud to be the first in her family to attend college.

Brandon Dean Brandon believes that education opens the pathway to a life of opportunities. He attends Robert Morris University to study business administration. A graduate of Pittsburgh Brashear, he enjoys playing sports and working on cars.

HIGHMARK 5 MILLION

It is imperative to the future of our region that we work collaboratively to educate students and retain them to support the continued expansion of our diverse economy, which is generating career opportunities for students with post-high school training or a college degree. The Pittsburgh Promise is a great example of how we can work together as a community to capitalize on these opportunities, and Highmark Health is proud to be a supporter of this groundbreaking program as we are very focused on educating the next generation healthcare workforce.

DAVID HOLMBERG
PRESIDENT AND CHIEF EXECUTIVE OFFICER, HIGHMARK HEALTH

UPMC scholars

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UPMC scholars of the Pittsburgh Promise

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Leah DeFlitch Leah is interested in neuroscience and brain function. She is pursuing a degree in neuroscience at Temple University where she received a full scholarship and an annual research grant. She hopes to own her own lab one day. Leah graduated from Pittsburgh CAPA.

Phillip Bacinski At Pittsburgh Carrick, Phillip was active on the hockey team and participated in theatre. He is studying cyber forensics and information security at Robert Morris University and would like to work as a cyber forensic analyst for a large company in the future.
At BNY Mellon, being invested in the world means using our expertise, skills, and resources to help bring positive change in society and for the environment. Our investment in The Pittsburgh Promise is making a positive change in our community.

The Promise also provides our company and our region a distinct, competitive advantage by fueling the talented and diverse workforce we need to create a future that benefits everyone.

ERIC BOUGHNER
CHAIRMAN,
BNY MELLON PENNSYLVANIA
## Executive Scholars Program

### American Eagle Outfitters Scholars of the Pittsburgh Promise

**Brooke Bova**  Brooke is on a pre-law track with a minor in chemistry at Washington & Jefferson College. She is passionate about politics and being active in her community. Brooke graduated from Pittsburgh Carrick, where she was an student council and played volleyball.

**Brittany Joseph**  Brittany is currently studying psychology and communication arts at Allegheny College. She has always had an appreciation for drama and theatre. Brittany won a Thespian Award while attending Pittsburgh Carrick.

**Rhianna Aubrey**  Rhianna studies political science at Duquesne University. She did a senior project at Children’s Hospital at Pittsburgh of UPMC, and started a mental health awareness campaign at Pittsburgh Schenley. She learned the value of giving back while volunteering at a nursing home.

**Josephine Friedman**  Attending Chatham University to study media arts, Josephine enjoys the way art and technology intersect in film, animation, and digital illustration. She hopes to use her creativity and technology professionally. Josephine is a Pittsburgh Obama graduate.

**Dremond King**  Dremond is a marketing major at Indiana University of Pennsylvania and hopes to eventually receive his masters. Community service taught him the value of helping others. Dremond graduated from Pittsburgh City High.

### American Eagle Outfitters

**1.1 Million**

American Eagle Outfitters empowers young people to reach their full potential and express their most authentic version of themselves.

*We are proud to support The Pittsburgh Promise, which has been effective in promoting academic success and encouraging students in the Pittsburgh community to dream big and work hard toward their highest aspirations.*

---

**Jay Schottenstein**  Chairman and Chief Executive Officer, American Eagle Outfitters, Inc.

### Giant Eagle Scholars of the Pittsburgh Promise

**Erick Vail**  Erick attends CCAC with plans to transfer to the University of Pittsburgh. He is a computer science major who is very passionate about the rapidly growing field of technology. Erick is a graduate of Pittsburgh Schenley.

**Brett Searcy**  Brett is an electrical engineering major at Geneva College. In addition to her Promise award, Brett received numerous scholarships for her outstanding academics and leadership. A graduate of Pittsburgh Obama, she looks forward to becoming an engineer.

**Marie Weimer**  Marie is a Pittsburgh Allderdice graduate with plans to one day become a teacher. She takes pride in her excellent academic history. Marie is attending Caltech University to study early childhood education.

**Alexis Zito**  Alexis is studying mechanical engineering at the University of Pittsburgh. She loves math and science and takes pride in her many awards and scholarships in STEM. A graduate of Pittsburgh Schenley, she hopes to be an inspiration for young girls interested in STEM.

**Justin Novakowski**  Justin studies pharmacy at Duquesne University and plans to become a pharmacist and help his community. In his spare time, Justin enjoys playing the piano. He is a graduate of Pittsburgh Schenley.

### Giant Eagle

**1 Million**

Giant Eagle invests in The Pittsburgh Promise because we know that it’s an investment in the vitality of our region. By providing college scholarships to Pittsburgh’s students, The Promise is strengthening our incoming workforce and our communities.

**Laura Karet**  Chief Executive Officer, Giant Eagle

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**American Eagle Outfitters**

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**American Eagle Outfitters, Inc.**

Chairman and Chief Executive Officer

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**Giant Eagle**

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**Chief Executive Officer, Giant Eagle**

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**The Pittsburgh Promise**

Annual Report 2017-18
We believe The Pittsburgh Promise is the most important thing going on in our community because it has the broadest impact: it encourages families to live in the city; incent kids to stay in school and enables them to get a post-secondary education; and helps prepare skilled workers for our employers.

TODD C. MOULES
MARKET PRESIDENT, KEYBANK

The Pittsburgh Promise is truly only fulfilled by the students who commit to succeed—in high school, in post-secondary education or training, and in life.

Today’s Promise Scholars and Promise-ready students are well-positioned for success. If ever there is an opportune time for students to prepare for a career in Pittsburgh, it is now. Together, our collective community is working hard to meet the needs of our growing workforce, to develop the region’s many emerging business opportunities, and to help our communities thrive. All of us at KeyBank share in this mission for student success.

TODD C. MOULES
MARKET PRESIDENT, KEYBANK
EXECUTIVE SCHOLARS PROGRAM

MYLAN SCHOLARS OF THE PITTSBURGH PROMISE

Tayjanay Reed  Tayjanay is a Pittsburgh Carrick graduate. In high school, she was on the cross-country team. Tayjanay is passionate about helping communities and new studies nursing at Carlow University.

Jasmine Dorsey  Jasmine is a graduate of Pittsburgh Westinghouse, where she was in the CTE Health Careers program. She had a high school internship at West Penn Hospital and hopes to become a registered nurse. Jasmine attends the University of Pittsburgh-Behrend.

Jacob Lundy  Jacob graduated from Pittsburgh City High. He loves science and medicine and enjoys helping people. He is studying biology at Carlow University, where he received the President’s Scholarship, in addition to his Promise award.

Victoria Mavrogeorgis  A graduate of Pittsburgh CAPA, Victoria loves music and plays the violin. She is passionate about social justice and presently attends the University of Pittsburgh to study mechanical engineering. Victoria takes pride in being fluent in Greek.

Eitan Rabinovich  Eitan has a strong interest in medicine and hopes to become a surgeon. In high school, he researched sickle cell anemia at the Vascular Medicine Institute at the University of Pittsburgh, which now attends in the Honors College. Eitan is a graduate of Pittsburgh G-Tech.

MYLAN 1 MILLION

At Mylan, our core purpose has been to provide access to high quality medicine for more than 55 years. We are proud to support The Pittsburgh Promise as a strong partner in the passionate pursuit of access — in particular, through access to education for young people in our region.

We believe that the opportunity to build a strong foundation through scholarships to universities has the power not only to change a young person’s life but also to propel our region forward, and we are excited to be part of the growth.”

HEATHER BRESCH  CHIEF EXECUTIVE OFFICER, MYLAN

THERMO FISHER SCIENTIFIC SCHOLARS OF THE PITTSBURGH PROMISE

Samantha Moon  A graduate of Pittsburgh Schenley, Samantha is passionate about helping others and her community. In the future, Samantha hopes to teach and become a pediatrician. She is a pre-med major at Seton Hill University.

Tatiana Klett  Tatiana graduated from Pittsburgh Allderdice. She attends the Schreyer Honors College at Penn State University to study engineering. Tatiana is passionate about social justice and plans to use engineering and a law degree to make an impact on the world.

Courtney Thomas  Courtney graduated from Pittsburgh Obama with high honors, earning a full-ride to pursue her education at Lincoln University. She studies accounting and hopes to become an international accountant and eventually start her own firm.

Itunu Lawal  Itunu is a pre-med major at the University of Pittsburgh-Johnstown, where she is President of the Black Action Society. Her love of science developed her interest in biology and the human body. At Pittsburgh Becheror, Itunu was a Pittsburgh Promise Ambassador.

Donovan Schueler  Donovan is a Pittsburgh City High graduate pursuing a degree in science and mathematics at CCAC. He learned the value of giving back on a service learning trip to Costa Rica. He enjoys working for the Pittsburgh Steelers and spending quality time with friends.

THERMO FISHER SCIENTIFIC 1 MILLION

Albert Einstein said, ‘It is the supreme art of the teacher to awaken joy in creative expression and knowledge.’ Once that passion has been discovered, there should be no barriers, real or imagined, that hold us back. The Pittsburgh Promise is freeing the hearts and minds of our best and brightest students to dream big and be unencumbered in their pursuits. Science, Technology, Engineering, and Mathematics (STEM) careers, in particular, are in growing demand as Pittsburgh becomes one of the country’s premier high-tech centers. The Pittsburgh Promise is helping to prepare the next generation of our workforce for these rewarding and highly-skilled opportunities. This is not just an investment in our youth; it is an investment in our region’s future.”

LISA WITTE  PRESIDENT, RESEARCH & SAFETY MARKET NORTH AMERICA AND EMERGING MARKETS, THERMO FISHER SCIENTIFIC
THANK YOU

THEY SAY IT TAKES A VILLAGE TO RAISE A CHILD. THE FOLLOWING PAGES REVEAL THE HEIGHT AND DEPTH, BREADTH AND WIDTH OF THE VILLAGE THAT LOCKED ITS ELBOWS AROUND OUR CITY’S CHILDREN AND DECLARED THAT THEIR FUTURES ARE INDEED INTERTWINED. WITH BREATHELESS WONDER, WE UTTER A HUMBLE “THANK YOU.”
DONORS

We are exceptionally grateful to our supporters and fundraising volunteers for the remarkable investments they have made to support our mission. It is because of them that our students can dream big, work hard and give back.

COMPANIES AND FOUNDATIONS

$50,000 to $99,999

Adams Foundation Inc
AFST
Butterworth Fund
Citizens Bank
Cleveland C. Rea Fund
Fair Oaks Foundation, Inc
Fish Fund
Frank G. Wallace Fund
Hellen Tollison
Industrial Scientific Foundation
International Brotherhood of Electrical Workers
The Jack Buncher Foundation
Diller High School Class of 1959-1959 Alumni
Peoples Natural Gas Company
Pittsburgh Steelers
PricewaterhouseCoopers LLC
Tri State Capital Bank
W. Alfred Turner Memorial Fund
W. I. Patterson Charitable Trust

$10,000 to $49,999

Arama Supply Chain Solutions
BDS USA LLC
Dorothy C. Nicholas Backswish III
Baner International

Bil & Melinda Gates Foundation
Bosch Community Fund
Bush Foundation
C. S. Mckinsey, LP
Caliban Fund
Carnegie and Jose Hassoro Family Fund
Chubb
Divers Family Foundation Fund
Dollar Bank
The Double Eagle Foundation
Duquesne Light Company
Eat'n Park Hospitality Group
Edith L. Teens Charitable Trust
EDMC
EQT Foundation
Ernst & Young LLP
Eugene and Peggy Fair Fund
Falcon Fund
Federal Home Loan Bank of Pittsburgh
First Commonwealth Bank
Frances V. and Almeda Francie
First Pittsburgh Credit Union
Gates Family Foundation
Garbade International
George and Ada Davidson Family Fund
Gertrude E. Helfman Charitable Trust Fund
Ghirardelli Family Foundation
Goaings, Rutter & Baeth
Grabminder Davis Fund
Guinness Construction Co, Inc.
H and J Fund
Jones Day
Ketchum Brothers Educational Fund
Lanexis
Lillian Gleor Scholarship Fund
Mathison Family Foundation
Masimo and William Black Fund
McKesson Foundation
Merrell Lynch
Molyneux Industries, Inc.
Montgomery Bay National Council of Jewish Women
Paul W. White Family Fund
The Pennsylvania Linux Society
Phillips Charly Charitable Education Foundation
Pittsburgh Pirates
Pittsburgh Post-Gazette
Pittsburgh Federation of Teachers
Rita M. McGinley Fund
Riverfront Fund
Rugby Realty
Sears Family Foundation
Snee-Renhardt Charitable Foundation
SPID
The Sylvia and Martin Snow Charitable Foundation
Turner Dairy Farms
Wabtec Corporation
We Are Family Fund

$5,000 to $9,999

Alcoa Parking Corporation
Allegheny Technologies
Ansys, Inc.
Babst Calland
Bank of America Charitable Foundation
Baum Family Fund
Bill and Ruth Goode Endowment
Brayman Construction Corporation
Burns & Stool
Campbell Durrant
Beatty Pobletta & Miller, P.C.
The David & Margaret Enke Family Foundation
DeSalle
Dominion Foundation
Eickert Seemans
Frank W. and Helen W. Long Fund
GlobalFutar
The Goode Family Charitable Foundation
Greybeard Advisors LLC
James and Idame Rich Fund
Jendco Development Corporation
Jewish Healthcare Foundation
Kappers
The Leonard C. Gross Charitable Foundation
Marcus L. Ruscica Memorial Fund
Margaret V. and Leonard S. Kosinger Fund
Nernberg & Associates
NetXier Bank
Pirates Charities
Pittsburgh Gloves Charitable Gift Card Program
DoubleTree Hotel Pittsburgh City Center
Duluth Enterprises Inc.
Equitable Gas Company, LLC
EverLever
F.E. Agnew Family Fund
First National Bank Corporation
Foundation Development, LLC
Gamma Fund
Glimmer Fund
Henderson Brothers
The Helenman Company
Hyman Family Foundation Trust
James and Elin Ralston Family Foundation
James P. and Mary S. McDole Charitable Foundation
Jeanne A. Jasper AUR Fund

CCS

The Charles R. and Feida Y. Randolf Charitable Fund
Chuck Sanders Charities
Columbia Gas of PA
Comcast-Financial Agency Corporation
Consolidated Charities
Cowden Associates, Inc.
Daniel Eric Fund of the Ayes Charitable Foundation
Dapper, Baldosone, Berstein, Behling & Kane, P.C.
Delta Sigma Theta Sorority
Des Moines Branch NAACP
Des Moines Architects
Deutscher Park Corporation
Ally Healthcare
Ansys, Inc.
Babst Calland
Bank of America Charitable Foundation
Baum Family Fund
Bill and Ruth Goode Endowment
Brayman Construction Corporation
Burns & Stool
Campbell Durrant
Beatty Pobletta & Miller, P.C.
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The Helenman Company
Hyman Family Foundation Trust
James and Elin Ralston Family Foundation
James P. and Mary S. McDole Charitable Foundation
Jeanne A. Jasper AUR Fund

Jeff and Linda McIlroy Family Fund
JFS Wealth Advisors
K&L Gates
Katharine H. Hillman Foundation
Leadership Pittsburgh
The Leigh Tison Charitable Trust
Libo Decker Fund
Linda Leopold-Goldstein and Edward M. Goldstein Philanthropic Fund
MACJUD
Malcolm Fund
Maurice Falk Medical Inc.
McConway & Torley
McKinney & Company
Medimond Urgent Care NED
NEWTech Ministries
Pittsburgh Gift of Knowledge
Pittsburgh Steel Charitable Foundation
Pittsburgh Three Rivers Foundation
Pittsburgh Public Schools
Pittsburgh Three Rivers Marathon
ProTech Compliance Inc.
Ralph L. Loeb Family Fund
Raphael Family Fund
Richard A. Zappala Family Foundation
Robert S. and Ellie K. Bernstein Fund
Ross Entertainment LLC
RTI International Metals, Inc.

Ruth and Alfred Siper Family Fund
S&T Trust
Selden and Susan Whicker Fund
Seidler & Associates
Sidman & Elkin
Smithfield Trust
Company
Sweddy Family
Temple Steel Company
The Techs
Third Presbyterian Congregation of Pittsburgh
UTS Funds
Ventas Communications Advisors
Vestas Bazar and Shean Sehgal Foundation
VPG Inc. Kulek Sehgal Pittsburgh Washington Family Foundation
The Wilson Group

INDIVIDUALS

$50,000 to $99,999

Jenseen and Raymond Belcher
Dabo and William Domenick
Leslie and Hans Flinchner
Ellen and Gregory Gordon
Phyllis, Jan and Leonard J. Gordon
Jens and Maria Bjoerke
John and Mary Harkins
Richard A. Zappala
Ramona and David Perlman
Ralph J. Hans
Schnel and Richard Harshman
Wendy and John Hatfield
Liloa and William Hiltman
Diane and Gerald Holder
Janet and William Hunt
Kirk Johnson and Harry Krookovsky
Carole King and Chip Burke
Peggy and Maxwell King
Susan and Scott Lammie
The Pittsburgh Promise

$10,000 to $49,999

Anonymous (6)
Bolster, Sr.
Bolster, Jr.
Carmela and Kevin Baughman
Diane and Gerald Holder
John and Murray Hiltman
Kirk Johnson and Harry Krookovsky
Carole King and Chip Burke
Peggy and Maxwell King
Susan and Scott Lammie

Linda and Coleman Lane
Sadie and John Lee
Betsy and Stephen Magley
Diane and Gerald Holder
Janet and William Hunt
Kirk Johnson and Harry Krookovsky
Carole King and Chip Burke
Peggy and Maxwell King
Susan and Scott Lammie

The Pittsburgh Promise 2017-18 Annual Report

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KEPPERS OF THE PROMISE

The Keepers of The Pittsburgh Promise are engaged community leaders who enhance the work of The Promise through their personal commitment to Pittsburgh’s youth and the vitality of our city. Keepers of The Promise support and promote The Promise by raising visibility and awareness, assisting with fundraising efforts through community outreach, and building relationships with and between Promise Donors, Promise Scholars, and Promise Alumni.

FOUNDING MEMBERS
Jeanine Berdik
Ann and Paul Bridges
Debbie Stick and Art Strayd
Gretchen and Bill Clement
Janet and Bill Hunt
Merd and Jim Royston
Pat and Alan Siger

CHARTER MEMBERS
Robin Joan Bernstein
Lynda and Joel Coslov
Cornelia Davis
Ellen and John Eichleay, Jr.
Sue and Mark Gleason
Sara and Alan Guttman
Erin and James Isler
Betsy and Steve Magley
Susan and Marty McGuire
Gail and Tom Murphy
Anatizia and Grant Olfant
Judith Moscov
Jill and Tom Raquel
Criss and Alex Scott
Gayle and Bill Simpson
Kathy and Lou Testoni
Susan and Bruce Weiner

KEPPERS
Dede and Ken Au
Suzeanne Alexander
Donna and Ben Allen
Michael Amisone
Weezy and Chip Bobit
Rhonda and Kevin Bolting
Karen and Richard Brean
Roberto and David Brody
Richard Burliand
Esther Bush
Helen and Steve Casey
David Cohen
Larrie and Chuck Cranor
Kristy and Alfred Capel
Angela and Michael Dekorney
Carol and Brian Dugan
Berson and Ben Eichman
Dolly and Curt Ellenber
Rachel Firestone and Jason Binder
Mindy Filman
Edith (Toto) Fisher
Mary and Mark Fishery
Lauren and Regan Flannery
Stephanie and Tom Flannery
Dawn and Chris Fleischner
Kim and Curt Fleming
Frederick Frank
Amanda Sadley
Lori and Richard Gutman
Maryanne and Ted Hermann
Candace Hobson
Judy Horgan and Steve Pavsner
Mard and Bill Isler
Diane Katz
Ellen and Jack Kessler
Peggy and Max King

The Pittsburgh Promise hosts an annual 5K walk to raise awareness and essential scholarship funds. Since 2014, students, families, Pittsburgh Public Schools staff, and community supporters gather from all 90 neighborhoods of the City of Pittsburgh to walk for scholarships.

Oxford Development Company issues a $10,000 challenge grant annually to participants who have risen to the challenge and unlocked the funds each year with their personal fundraising efforts. Just as student voices are rising across the nation, students took a lead in making the most recent walk a terrific success.

Promise Legacy, the Alumni group of The Pittsburgh Promise, and Promise Ambassadors from every Pittsburgh high school formed teams to raise funds. Community members from across the region joined the fun, and PPS leaders, staff, and teachers, led by Superintendent Dr. Anthony Hamlet, helped to make Walk for One Promise 2018 one of the best yet!

SINCE 2014, THE WALK HAS RAISED
$136,763

600 WALKERS AND 1700 DONORS HAVE PARTICIPATED

I felt compelled to participate and support The Promise because I work with many students in PPS high schools who are in need of the scholarship. I am a firm believer it takes a village to raise a child, and without additional resources many students would not have an opportunity to move on to a post-secondary education of their choice.

DEBRA SMALLWOOD
Wade reflects the full circle of giving behind the mission of The Pittsburgh Promise. He received a Promise Scholarship after graduating from Pittsburgh Allderdice in 2010, then earned his bachelor’s degree in Petroleum and Natural Gas Engineering from Penn State University. After three college internships, Wade was hired by Range Resources and has worked hard to become a Reservoir Engineer II. He’s now a regular donor to The Promise, and a participant in events and conversations with other donors.

Wade’s care for Pittsburgh’s young people extends to a depth that goes beyond writing a check. He has invested his time and talents as a coach for a nonprofit youth boxing program in the city. He works hard to instill the values of hard work and persistence that he received when growing up in the Lincoln-Lemington neighborhood.

In addition to their belief in hard work, both of Wade’s parents actively illustrated their giving spirit while he was young. They extended hospitality, respect, and kindness to many vulnerable people who found their way into the family’s life. His parents thought nothing of bridging gaps with a few dollars or a place to stay when someone simply needed a break or a second chance.

Wade continues their legacy with his giving and is fortifying that spirit with his new wife’s active participation in philanthropic decisions. As Wade says, “Her willingness to help is one of the many reasons why I chose to marry her. She is a nurse and always looking for ways to help and support any and every one.”

Wade personifies the value of a Pittsburgh Promise scholarship. He gives so others might enjoy the benefits he’s experienced, enabling a giving circle with no end in sight.

PICTURED LEFT: Wade visits The Pittsburgh Promise offices located in the Hill District neighborhood of Pittsburgh.

VOICES

The Pittsburgh Promise is a tremendous program that had a considerable impact on my life. I give because I want the program to continue to provide the opportunity for success to other inner-city youth. As a Promise alum, I proudly stand by the wonderful staff of The Pittsburgh Promise and hope to see the program live on for generations. I believe in The Pittsburgh Promise.

WADE LIPSCOMB

WHY I GIVE

WADE LIPSCOMB GIVES BACK TO HELP OTHERS

5,300
Number of individuals who give to The Pittsburgh Promise
In the previous pages, we reported on great outcomes and great challenges. We showed where the needle has moved meaningfully and where change has been slow in coming.

Some of the kids we serve are blessed with smooth paths. Others face giants that would make our bravest weak at the knees.

While we continue to widen the doors of opportunity for our city’s youth and shore up the structures that are meant to educate, support, and launch them into fruitful adulthoods, we need your help.

At minimum, we promised to provide scholarships through the high school class of 2028 and until their college completion in 2032. To do that we must raise an additional $63 million, for a total of $265 million.

We are so very thankful to our generous friends who have been so good to our children and have already provided $202 million for their Promise scholarships.

WE NEED YOUR HELP
CONSIDER GIVING TO THE PROMISE

OUR JOURNEY
WE NEED OLD FRIENDS TO STAY WITH US A LITTLE LONGER AND NEW FRIENDS TO JOIN US ON THE NEXT LEG OF THE JOURNEY.
BOARD OF DIRECTORS & STAFF

The Pittsburgh Promise is governed by remarkable board members, and staffed by diligent team members, who listen attentively to the voices of our students and families, donors and investors, partners and educators, data and evaluations, and hearts and minds. Then, they take actions that reflect care and precision as they steward the mission with which they have been entrusted.

BOARD OF DIRECTORS

- Franco Harris (Chair)
  - Member of the NFL Hall of Fame
  - Owner, Super Bakery, Inc.
- Anne Lewis (Vice Chair)
  - Board Chair, Oxford Development Company
- Kiya Tomlin (Treasurer)
  - Founder & Custom Designer
  - Uptown Sweats Kiya Tomlin
- Debra Kline Demchak (Secretary)
  - Community Leader
- Maxwell King (Ex-Officio)
  - President & CEO
  - The Pittsburgh Foundation
- Mark Laskow (Investment Committee)
  - Managing Director
  - Greycourt & Co.
- Saleem Ghubril (Executive Director)
  - The Pittsburgh Promise
- Chester R. Babst III
  - Managing Shareholder
  - Babst Calland
- Laurie Barkman
  - Chief Marketing & Business Development Officer
  - Burns White
- William Benter
  - Founder and Chairman
  - Acusis
- Candi Castleberry Singleton
  - Vice President
  - Intersectionality, Culture & Diversity
  - Twitter
- Joshua Devine
  - Economic Development Strategist
  - Fourth Economy
- Anthony Hamlet, Ed.D
  - Superintendent
  - Pittsburgh Public Schools
- Kirk Johnson
  - Senior Vice President of Wealth Management
  - Merrill Lynch Wealth Management
- Thomas Lang
  - Senior Vice President & Head of Product Innovations
  - PNC Financial Services
- Pamela Little-Poole
  - Community Leader
- William Peduto
  - Mayor
  - City of Pittsburgh
- Jackie Perlow
  - Equal Justice Works Fellow
  - Education Law Center
- Blake Ruttenberg
  - Executive Vice President
  - American Textile Company
- James Spencer
  - President & CEO
  - EverPower
- Ian Stewart
  - Former CEO of Treasury Services
  - Former Pennsylvania Chairman
  - BNY Mellon
- James E. Taylor, Ph.D.
  - Chief Diversity, Inclusion & Learning Officer
  - UPMC
- Vanessa Thompson
  - Project Lead, Strategic Initiatives & Outreach
  - Trying Together
- Demetri N. Zervoudis
  - Senior Vice President
  - Cinerro

STAFF

- Lauren Bachorski
  - Director of Communications
- Janay Coleman
  - Scholarship Program Manager
- Christopher Darby
  - Innovation Fellow
- Saleem Ghubril
  - Executive Director
- Heather Hackett
  - Communications & Project Manager
- Daniel Jackson
  - Outreach Coordinator
- Kristin Koerner
  - Development Administrative Assistant
- Marsha Kolbe
  - Director of Development
- Katina Lee
  - Operations Manager
- Betsy Magley
  - Major Gifts Officer
- Sydney Penn
  - Accounting Coordinator
- Lyndsey Rozzi
  - Scholarship Program Manager
- Shelley Scherer, Ph.D.
  - Associate Executive Director
- Julie Shepard
  - Senior Manager for Annual Giving

FINANCIALS

HIGHLIGHTS OF THE 2017 AND 2016 AUDITED FINANCIAL STATEMENTS

STATEMENT OF ACTIVITIES HIGHLIGHTS

Year ended June 30

<table>
<thead>
<tr>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Assets</td>
<td>$78,340,718</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>$449,516</td>
</tr>
<tr>
<td>Unrestricted net assets</td>
<td>46,210,095</td>
</tr>
<tr>
<td>Temporary restricted net assets</td>
<td>77,891,202</td>
</tr>
<tr>
<td>Total liabilities and net assets</td>
<td>$78,340,718</td>
</tr>
</tbody>
</table>

STATEMENT OF POSITION HIGHLIGHTS

Year ended June 30

<table>
<thead>
<tr>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions, gains, and other support</td>
<td>$7,431,717</td>
</tr>
<tr>
<td>Scholarships approved, net</td>
<td>19,555,676</td>
</tr>
<tr>
<td>Expenses</td>
<td>2,772,614</td>
</tr>
<tr>
<td>Change in net assets</td>
<td>$(14,896,773)</td>
</tr>
</tbody>
</table>

For a full copy of our audited financial statements, please visit our website at www.pittsburghpromise.org or contact 412-281-7605 to request a copy.