OUTCOMES AT A GLANCE

the pittsburgh promise

OUR MISSION

The Pittsburgh Promise promotes high educational aspirations among urban youth, funds scholarships for post-secondary access, and fuels a prepared and diverse regional workforce.

High School Graduation Rates

UP 14

Percentage Points

The percentage of students who entered the 9th grade and, four years later, earned a high school diploma grew from 68% in 2011 to 82% in 2021

Degree Attainment

UP 6

Percentage Points

for low-income students

Promise Eligibility

UP 12

Percentage Points

The percentage of high school seniors who met the combined minimum GPA and attendance requirements to receive a scholarship grew from 47% in 2008 to 59% in 2021

Degree Attainment

UP 9

Percentage Points

for middle-income students

80%

of Promise Scholars come from **low income** households 16%

of Promise Scholars come from **middle income** households PROMISE ALUMNI

have been employed by more than 650 regional companies. 1/2

Half of Promise Scholars are students of color.

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COVID IMPACTS AND RESPONSE

Prior to the pandemic first to second year rates of persistence in college for PPS graduates was on par with or exceeded national rates. Promise eligibility had been increasing overtime. The global pandemic has had a devastating impact on higher education. Nationally, post-secondary enrollment and completion have plummeted. Our data show that Promise Scholars were not exempt from these trends.

ANTICIPATING THESE CHALLENGES, THE PROMISE:

WAIVED

attendance and GPA eligibility requirements for the Class of 2021 and attendance for Class of 2022

LAUNCHED

a "Reach Back"
campaign to
engage and
support students
who may have
stalled out during
the pandemic

DISTRIBUTED

a one-time \$1.3 million COVID Relief Fund to support students whose education got disrupted by the pandemic

INITIATED

College
Ambassadors on
seven local
campuses
to encourage
peer-to-peer
connections

LAUNCHED

Promise Coaches in three high schools to provide career exploration and post-secondary planning

POST-SECONDARY FUNDING

As of December 30, 2021, Promise Scholars have leveraged over \$400 million in critical post-secondary funding, of which The Promise scholarship is the single, largest source.

Promise
Scholarship
\$146,244,357

Post-Secondary Institutional Aid \$124,753,381

Government Grants \$123,438,371 Independent Scholarships \$11,052,951

Total **\$405,489,060**